

SYTER KLAUSUR[®]

The Personal Retreat for Executives.

At LANDHAUS STRICKER[®]
******S Hotel by Holger Bodendorf*

Sylter Klausur[©]

- As an executive you think about everything and everyone – but not enough about yourself.
- Your schedule is full and you face a wide range of challenges and demands.
- Time is precious and you don't want to waste it on standard programs?

⇒ **Then “fresh wind” is the right way –
for orientation and a differentiated plan for the future!**



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For your best performance and personal well-being there is the individual, personal program retreat:

The **Sylter Klausur**[®]

The power program for your professional and personal development

at LANDHAUS STRICKER[®]
******s Hotel by Holger Bodendorf*



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Fresh wind – inside and out

- with a professional and personal inventory for your own situation
- reflection and concrete planning for your future
- as an annual planning period for the orientation and adjustment of your targets, tasks and demands
- led with professional, practical experience



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- The **Sylter Klausur[©]** uses the **APFP-Methode[©]** to give the best foundation for benefit and sustainability in your daily business.
- If desired, all questions regarding “leadership in practice” can be integrated. From “dealing with cat fights” to “the right dosage for work control” or transferring “brand management to leadership” etc.



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- **Targets. Values. Results.** – from a personal view point, is the work program of the **Sylter Klausur[©]**

Experience the difference with your **Personal Trainer for the head[©]** and use your valuable time intensively for yourself.

I look forward to seeing you!



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This program is for

- Vice presidents, general managers, entrepreneurs. All sectors.
- Senior managers, division managers, department heads. All sectors.
- Lawyers
- Doctors in private practice
- Actors



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- **The program –**

developed and led by Carola Maria Birr.

- The **Sylter Klausur[©]** is based on your personal targets, which we define in advance through an in-depth interview with a special catalogue of questions. This input is the best support for the preparation of your personal retreat program.
- The APFP-Methode[©] – developed from the practice for the practice – provides the framework for an intensive, concentrated, positive process.
- In the different program phases you take tried-and-tested working steps. This structure will stimulate and facilitate the results.



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- **The content –**

is determined by your retreat target and, to achieve that, exactly based on an 11-point-program.

Among others, the following aspects could be relevant:

→ **Developing personal and professional visions**

- clarity for your own priorities
- motivation
- increasing turnover



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- **Your multiple functions** – for your tasks and challenges as entrepreneur, employer, executive, and / or possibly with your colleagues
- clarifying your position / professional and personal inventory
 - identifying, evaluating, planning your spheres of activity



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→ Your leadership

- reflecting on your own leadership role
- constructively mastering difficult leadership situations
- clarifying your tasks and responsibilities



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→ **Your topics –**

from planning capacity to change processes, whether in

- company
- team
- work processes
- strategy
- etc.



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- **Your Personal Trainer for the head[©] in the **Sylter Klausur[©]** :**



Carola Maria Birr

As a business consultant she knows all the facets of the daily life in the function of an executive and entrepreneur.

After 20 years in different industries on the company side, 15 years thereof experience in leadership.

Since 2008 she is active as a brand-mentor und coach.

“The **Sylter Klausur[©]** grew out of the needs of my clients and candidates – and was finally developed and realized at LANDHAUS STRICKER,” she reports and adds “in addition the Sylt air is an excellent sparring partner.”



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▪ Procedure & Timing

→ Around 6 weeks before your scheduled retreat, we will hold an initial interview in concrete preparation.

(by phone or in person)

Short-term appointments are possible with advance planning.

→ At this time you will decide whether you plan your retreat as a one-on-one or in a group with max. 2 – 4 members.



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- **Sylter Klausur[©]** Select 3 consecutive days: in the time from Sunday to Thursday.
Other days possible by request. Year-round except July and August.

Day 1: Arrival

by 1 p.m.

At LANDHAUS STRICKER[®]
******s Hotel by Holger Bodendorf*

and enjoy a light lunch in the restaurant SIEBZEHN84
or on the terrace if the weather is fine.



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2 p.m. Start of **your** individual
Sylter Klausur[©] - Program

“Jump right in!”

3.30 p.m. Short break & Sylt air

4 p.m. “Dive in deeper!”



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- 6 p.m. Break & coordinating the next steps
- 6.30 p.m. Your catalogue of questions in process
- 8 p.m. End of the 1st part of **your Sylter Klausur[©]**
- 8.15 p.m. 3-course menu in the restaurant SIEBZEHN84 or on the terrace if the weather permits

The timeline is to be considered a framework and can be individually planned.



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Day 2:

- | | |
|---------------|---|
| until 10 a.m. | Swimming, jogging, walking on the beach
or just the newspaper with your gourmet breakfast
– it is your choice |
| 10 a.m. | Introducing the main topics for the morning
and starting directly with the workflow |
| 11.30 a.m. | Short break & Sylt air |
| 12.00 noon | Status check and continuing the process |



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- 1 p.m. Break for lunch & walk at the seaside or similar
- 3 p.m. Checking & adjusting
- 4.30 p.m. Short break & Sylt air
- 5 p.m. Summarising the results and preparing for implementation
- ca. 8 p.m. The end of Day 2 of **your Sylter Klausur[©]**



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Day 3

until 10 a.m. Swimming, jogging, walking on the beach
or just your gourmet breakfast – it is your choice

until 2 p.m. Questions? Deeper into specific issues?
At the Landhaus or enjoying the air on the beach?
Your personal trainer is available for individual sessions

The end of Day 3 of **your Sylter Klausur[©]**



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Day 4

Gourmet breakfast, swimming, jogging, walking on the beach
or some relaxing hours at the Sylt air? 😊
– according to your wishes...

Departure...



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Dates:

By arrangement – individually personalized with your calendar.

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The following services and materials are included in the **Sylter Klausur[©]** - package for every participant:

- **Sylter Klausur[©]** on 3 days as per program description
incl.
 - Introductory interview
 - Klausur work program
 - Working materials
 - Klausur implementation



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In addition the following are included in the price per participant:

- 3 nights in a double room at **LANDHAUS STRICKER**[®]
******s Hotel by Holger Bodendorf*
- For a perfect start into the day – gourmet breakfast
- Light lunch on arrival and on the second day
- Soft drinks and snacks during the Klausur time
- A three-course dinner at the restaurant SIEBZEHN84 on the first evening
- Free use of wellness area with pool, sauna and fitness facilities
- The great Sylt air 😊



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Registration:

Please simply fill out the registration form, scan it, and send it by e-mail to birr@daskommunikationsbuero.com or register by telephone by calling Telephone +49 (0) 172 42 313 94 or +49 (0) 40 – 48 91 25

The fee for the **Sylter Klausur[©] - Package** per participant is € 2,465.00 incl.VAT. If more than two candidates from the same company participate we will grant 10% discount to the third and fourth participant.

After you have registered, you will receive a confirmation and an invoice, as well as a suggested appointment for your introductory interview.

Up to 6 weeks prior to the planned retreat date, cancelling or postponing your appointment is possible with no charge.

In case of a later cancellation or appointment change, the following additional charges will be added:

Up to 4 weeks prior to the planned retreat date:50%

Up to 2 weeks prior to the planned retreat date or if the participant does not appear at the retreat:100%

All cancellations or appointment changes must be done in writing.

The Terms and Conditions of Business of das kommunikationsbüro are applicable in all cases.



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Do you have questions?

I look forward to hearing from you: Carola Maria Birr

das kommunikationsbüro.

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